

COUNTERFEIT COUPON ALERT

UPDATE: Coupon Offer Withdrawn

Due to widespread counterfeiting, Procter & Gamble withdrew its FREE Pampers Jumbo Pack coupon for the offer shown below in May 2009; however, we continue to see counterfeit coupons for sale on the internet with altered expiration dates. **RETAILERS should not accept the Pampers coupon shown below under any circumstance and P&G will not reimburse retailers for Pampers coupons carrying offer code # 77261** (The location of the offer code is highlighted in red in the example below).

Less than 16,000 of the authentic coupon were distributed; however, over 36,000 have been redeemed. The counterfeit coupons continue to be sold on a variety of websites. Procter & Gamble does not authorize the sale of any of its coupons on any non-P&G website.

CONSUMERS should be aware that any offer to sell a coupon is not authorized by Procter & Gamble and most FREE coupons offered for sale are in fact counterfeits. Counterfeiting is a fraud against Consumers, Retailers and P&G. You may order Pampers Gifts to Grow certificates from www.Pampers.com and they will be sent to you by regular mail.



Retailers, please note valid Free Pampers coupons and gift certificates are still in circulation. Please double check for offer code #77261.

INDIVIDUALS AND INTERNET SITES ATTEMPTING TO REDEEM, TRANSMIT, AUCTION, POST, REPRODUCE, TRANSFER, BARTER OR SELL COUNTERFEIT COUPONS MAY BE SUBJECT TO CIVIL PROSECUTION AND/OR CIVIL ACTION.



This public service announcement has been provided by Procter & Gamble and by the Coupon Information, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC website at www.cents-off.com for more information about coupon fraud.